



Encourage someone Everyday!

“Everybody has the ability to offer encouragement to others and everybody can benefit from receiving encouragement.”

John Shadforth, Founder of The Encouragement Foundation 2007.

The Encouragement Foundation

-Become An Encourager-



The Encouragement Foundation is a not-for-profit organization that relies on corporate and philanthropic sponsorship to promote and raise awareness of the value of encouragement in our society.

Projects are guided by the belief that to achieve the most good for the greatest number, the philosophy of encouragement through education and supportive funding avenues is required.

THE ENCOURAGEMENT FOUNDATIONS VISION IS

“To create a network of sustainable and educational encouragement projects, with the belief that individuals have a right to knowledge and support.”

WHY BECOME AN ENCOURAGER?

The Encouragement Foundation is seeking to build a network of funding avenues to ensure sustainability and progress. Individuals who own successful businesses or are financially secure often want to give towards a worthwhile and socially needed cause. Usually, due to a lack of time, donations and sponsorships are given ad hoc. By becoming a sponsor of The Encouragement Foundation your contribution to society will provide support to initiatives that will have a lasting effect on society.

BY BECOMING A PARTNER OF THE ENCOURAGEMENT FOUNDATION YOU WILL:

- Raise awareness of the value of encouragement in our society.
- Support sustainable projects that encourage education.
- Create resources and activities to enable encouragement to be shared.
- Empower individuals and organizations to become more active encouragers.
- Improve and enhance your Corporate Social Responsibility through community engagement.
- Play an active role in the projects you are helping to support.

The Encouragement Social Support Project

**Total Sponsorship Required
\$1,000**

Sponsors at this level will give The Encouragement Foundation funds to develop and upkeep a support network for individuals to use free of charge and anonymously. The website will link to other not-for-profit organizations that provide professional assistance and resources to assist individuals with their specific needs.

PLUS

You will support one disadvantaged child with the opportunity to continue their education for a year. As an encourager you will be able to encourage your support child throughout the year so you can see how they develop.

As a Social Support Sponsor you will receive the following benefits as an integral part of being a supporter of The Encouragement Foundation.

SPONSOR BENEFITS

Public Relations & Branding

Logo hyperlinked on The Encouragement Foundations Website

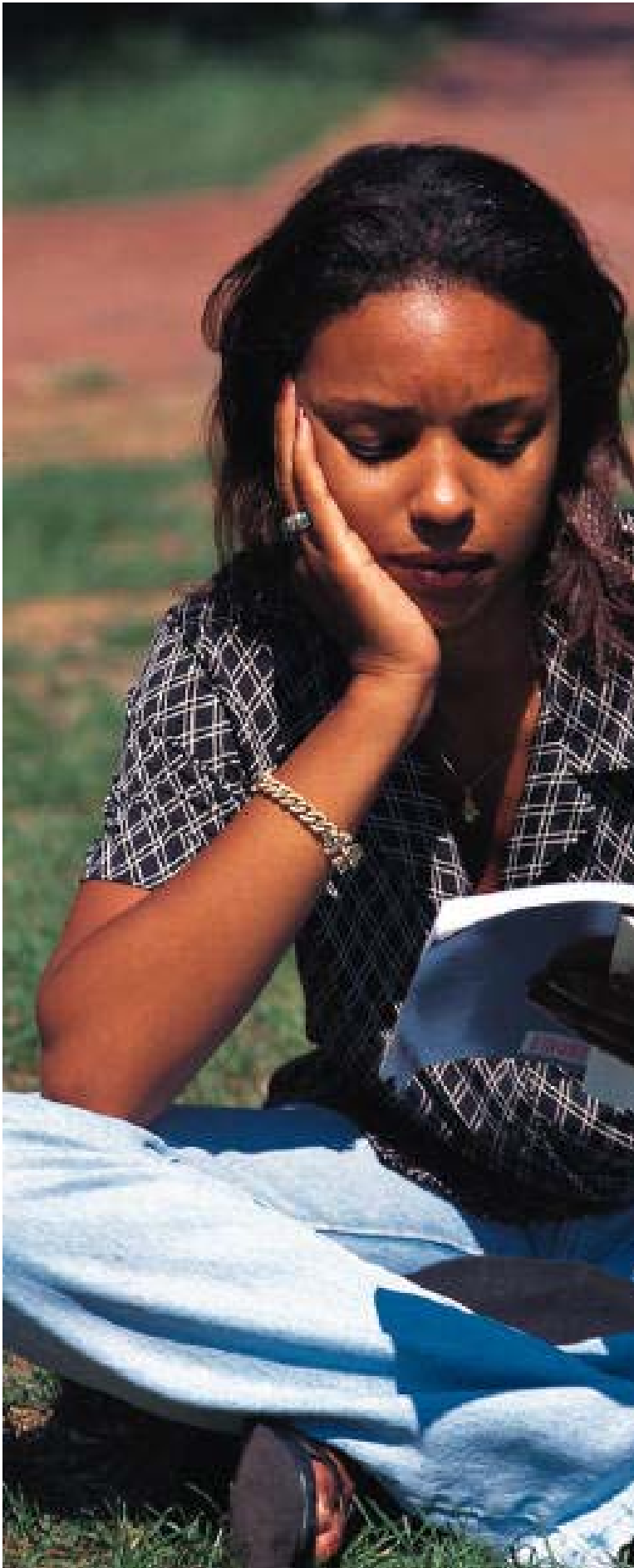
Media

A Certificate of Appreciation
¼ Page Ad in the Fund Seeker Magazine

Hospitality

1 x Invitation to a TEF Business Network Breakfast Meeting





The Encouragement Scholarship Project

**Total Sponsorship Required
\$5,000**

The Encouragement Scholarship Project will provide scholarships and bursaries to individuals who wish to study a course that will eventually provide them with essential skills that will allow them to help support society. Scholarships are for University, Tafe and high school students who have shown talent but do not have the financial support.

The Scholarship Sponsorship level provides you with promotional benefits necessary for product recognition and sponsor recognition to ensure community continuity. The Encouragement Scholarship Sponsor level includes co-naming rights to an Encouragement Foundation Scholarship giving you additional community recognition.

SPONSOR BENEFITS

Public Relations & Branding

Logo, business contact details and web link on The Encouragement website
Logo on TEF Scholarship Certificates
Co-naming rights to an Encouragement Foundation Grant

Media

A Certificate of Appreciation
½ Page Ad in the Fund Seeker e.Magazine

Hospitality

2 x Invitations to a TEF Business Network Breakfast Meeting

The Encouragement Grant

**Total Sponsorship Required
\$10,000**

The Encouragement Grant will be available every month to everyone in Australia. This grant will specifically focus on communities and individuals who require funding to develop their goals. The areas of funding for 2010 include volunteers, artists, athletes and indigenous communities.

Becoming an Encouragement Grant Sponsor you will receive cumulative exposure options with additional hospitality and promotional privileges. The Encouragement Grant Sponsorship level includes co-naming rights to an Encouragement Foundation Grant and additional branding coverage on the Fund Seeker website www.fundseeker.com.au.

SPONSOR BENEFITS

Public Relations & Branding

- Logo, business contact details and web link on The Encouragement website
- Logo on TEF Scholarship Certificates
- Co-naming rights to an Encouragement Foundation Grant
- Logo/name on the Fund Seeker website

Media

- A Certificate of Appreciation
- 1 x Full Page Ad in the Fund Seeker e.Magazine

Hospitality

- 4 x Invitations to a TEF Business Network Breakfast Meeting





The Encouragement Partner

**Total Sponsorship Required
\$20,000**

The Encouragement Foundation is seeking a small number of individuals to join them as major encouragers. As an Encouragement Partner you will be a central support base to all Encouragement Projects in Australia and overseas. Your philanthropic interests will be reflected in The Encouragement Foundation's initiatives.

Use this partnership to develop and enhance your businesses Community Engagement and Corporate Social Responsibility.

The Encouragement Partners are promoted alongside The Encouragement Foundation and is clearly linked to projects.

PARTNER BENEFITS

Public Relations & Branding

Logo on website homepage
Business contact details and web link on The Encouragement website
Logo on all Encouragement Foundation Scholarships and Grants

Media

A Certificate of Appreciation
Promotional article in the Fund Seeker e.Magazine
Double Page Ad in the Fund Seeker e.Magazine
Regular reports to keep you up-to-date

Hospitality

8 x Invitations to a TEF Business Network Breakfast Meeting



If you would like to know about The Encouragement Foundation contact us at anytime.

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